



2023

Annual Report

20TH
ANNIVERSARY

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Introduction

Good Days is a national non-profit 501(c)(3) charitable organization that lifts the burdens of chronic illness through assistance, advocacy, and awareness.

Our vision is a world in which no one has to choose between access to care and everyday necessities so that people can have more good days. Since our founding in 2003, Good Days has provided more than two million grants and distributed more than \$3 billion in assistance.



Letter from Leadership

Dear Friends and Supporters,

As we reflect on the past year and anticipate the future, I am filled with immense gratitude for the continued support and dedication that has fueled our mission at Good Days.

This year, we mark a monumental milestone—our 20th anniversary. Two decades ago, we set out with a clear vision to ensure that no individual would have to forgo necessary healthcare due to financial constraints. Today, we stand stronger and more committed than ever, having provided more than two million grants and distributed over \$3 billion in assistance, making a significant impact on countless lives across the nation.

Despite the challenges posed by a constantly evolving healthcare landscape, our foundation has witnessed substantial growth and impact. In 2023 alone, Good Days has supported 354,579 individuals, helping them access critical care and treatment. Our innovative partnerships have expanded our reach, ensuring we can support more people in new ways, such as our collaboration with Dollar For that relieves medical debts for our clients.

Our advocacy and awareness initiatives have also seen remarkable advancements this year. The annual Chronic Disease Day campaign was a resounding success, bringing together a broad coalition of stakeholders to address the epidemic of chronic illnesses, which account for seven of the top ten causes of death in the country.

Looking ahead, Good Days remains steadfast in our commitment to develop new funds and programs that broaden the communities we serve.

It is your belief in our mission that empowers us to push forward, reaching new heights and touching more lives. Thank you for being a part of this incredible journey. Here's to many more years of making a meaningful difference together.

Warmest regards,



Clorinda Walley
President, Good Days



Hon. Glen M. Ashworth
Board Chair, Good Days

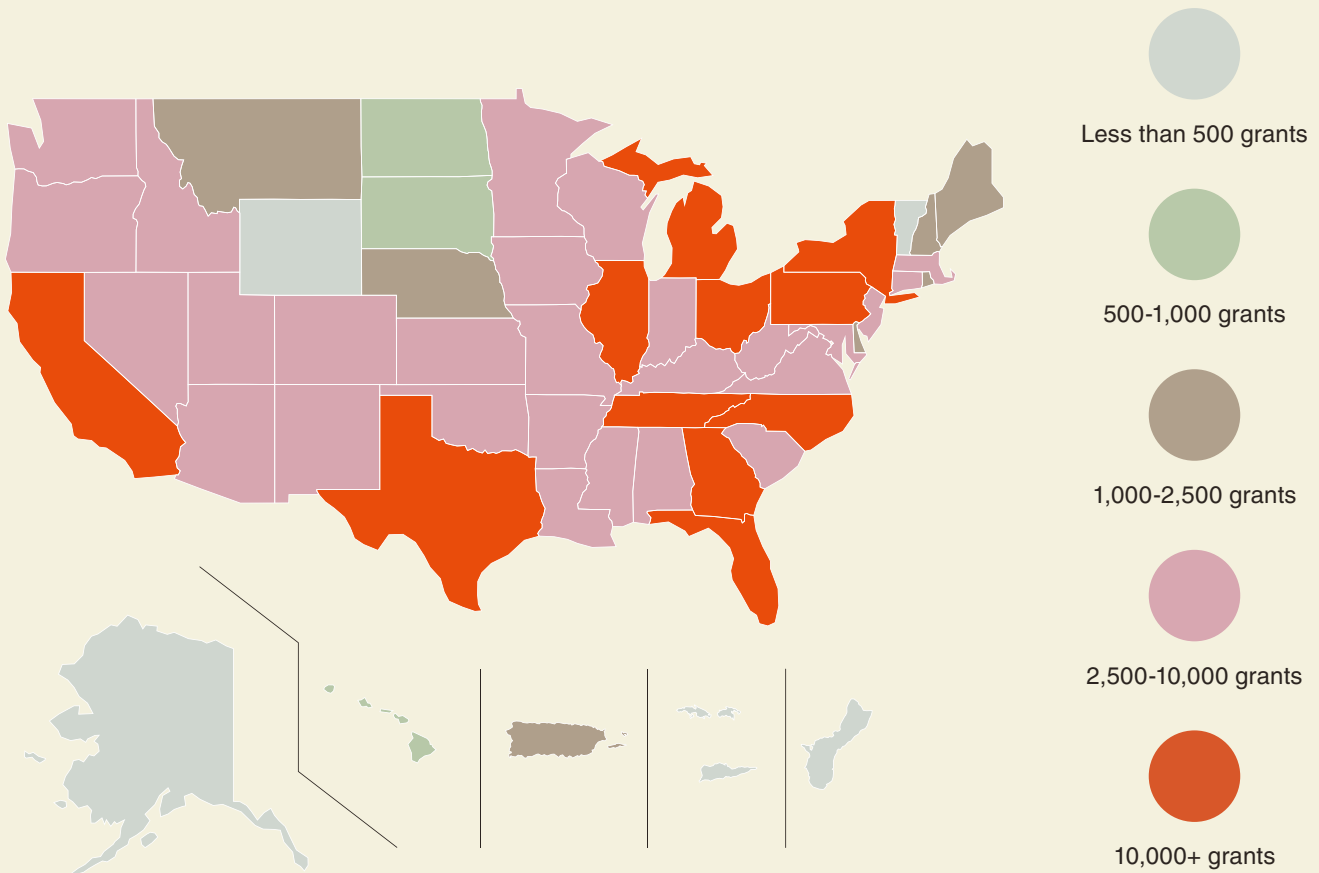
Who We Help

We provided a bridge to care for 354,579 individuals and delivered nearly \$400 million in crucial financial aid throughout 2023.

Beneficiaries who seek assistance from Good Days must be prescribed medication that is FDA approved to treat a covered diagnosis. The average household income of individuals we serve is \$42,166.03. Most enrollees are over 65 years of age.

State-by-state

Our programs are available to individuals and families throughout the entire United States and its territories.



How We Help

Copay and Premium Assistance

Even with health insurance, out-of-pocket costs for copays and insurance premiums often make the cost of life-saving and life-extending treatments unavailable to average Americans.

Diagnostic Testing Assistance

The diagnostic assistance program offers financial assistance to cover the cost of testing so that individuals can receive the most informed prognosis of their condition available.

Travel Assistance

Good Days helped to coordinate the logistics and covered the costs of 516,543 miles traveled by individuals and their families in need of special assistance and treatment options in 2023. The travel assistance program ensures that individuals are not barred from accessing necessary care due to an inability to afford transportation, lodging, or other travel-related expenses for critical medical treatments. Our strategic partners Uber and Lyft help to ensure safe pickup and drop off.

Good Days
arranged and paid
for more than

500,000

travel miles
to access treatments
and specialty care
in 2023.



Care Navigators

Our team of Care Navigators possesses deep knowledge of our program offerings and additional resources available for those affected by a medical diagnosis. They communicate with providers, insurers, and pharmacies so that individuals do not have to face complex healthcare situations alone.

By facilitating program enrollment, coordinating care between providers and pharmacies, and arranging necessary travel, they streamline the process of accessing our assistance programs.

In 2023 our
Care Navigators
responded to:

427,736 calls

36,374 emails

50,321 web chats

31,450 text messages



Hear From Those We Serve

From Risk to Relief: How Good Days Aided Marla After a Workplace Injury

Marla, a part-time Airbnb cleaner, was poked by a discarded insulin needle during work. The small injury posed a serious risk of blood-borne virus infection. Her doctor recommended tests and preventative treatments costing \$700 monthly.

“I actually considered if it was worth it,” Marla said. “The cost made me second guess myself. I called the drug company for a discount, but they couldn’t help.”

She discovered Good Days, which quickly provided aid.

“Within half an hour I was approved and able to use the assistance immediately. Good Days was quick, efficient, and compassionate. I am so grateful for how easy it was and for the peace of mind.”



Nancy’s Journey to Recovery

Nancy Lucci was just 19 when a motorcycle accident led to life-changing injuries and a blood transfusion that left her with hepatitis.

After a decade working at a financial services firm in New York City, the loss of her job and lack of health insurance made her treatment costs unattainable.

“I thought I would have to live with this condition or have it kill me,”

Nancy shared. Thankfully, Good Days covered her treatment costs in full. Now cured, Nancy focuses on her photography business.

“The people at Good Days are as important as doctors and nurses to me.”



Finding Help Through Hope with Steven

Advancements in medical science have dramatically extended the life expectancy for those with HIV. Yet, for many, the effective treatments remain prohibitively expensive.

A National Library of Medicine study found that an average lifetime HIV-related medical cost for a person with HIV to be \$420,285. This financial burden pushes many people to the brink of despair.

Steven was one of those people until he found Good Days.

“I was literally about to give up when I clicked on Good Days for my HIV medication copay assistance,” shared Steven. “Good Days took care of it. I immediately went to Walmart and they filled my medication right away. Problem solved within one hour.”

Good Days launched the Financial Assistance Fund for HIV and AIDS Treatment & Prevention in 2019 to help people like Steven get access to life-saving treatments. The fund provides up to \$10,000 per year in copay assistance for eligible individuals who are already prescribed FDA-approved pre-exposure prophylaxis (PrEP) or post-exposure prophylaxis (PEP) medicine.

“Thank you to Good Days and your team of extraordinary folks that work for you,” adds Steven.



“Good Days took care of it. I immediately went to Walmart and they filled my medication right away. Problem solved within one hour.”

Steven

Operational Updates

Dollar For

In 2023, Good Days launched a partnership with Dollar For, an organization dedicated to reducing or eliminating debts that individuals may have accumulated from stays and services at nonprofit hospitals. Dollar For has advocated on behalf of 3,600 Americans to eliminate more than \$21 million in medical bills nationally.

Through this partnership, individuals enrolled in Good Days programs can work with our Care Navigators to determine eligibility and receive a referral for available assistance programs that nonprofit hospitals are obligated to provide in accordance with the Affordable Care Act.

“We’re glad to collaborate with Dollar For to help our community access additional resources and financial assistance so that they can focus on their personal wellbeing, not their finances,” said Clorinda Walley, president of Good Days, in a press release announcing the partnership.

DOLLAR FOR 

“Millions of Americans are on payment plans or declaring bankruptcy for medical bills they shouldn’t have to pay. A medical crisis shouldn’t mean a financial crisis.”

Jared Walker,
founder of Dollar For



Chronic Disease Day

Good Days established Chronic Disease Day on July 10 in 2014 to raise awareness that seven of the top 10 deaths in the country are due to chronic illness. This annual campaign underscores a commitment to lowering the number of preventable deaths caused by chronic illness and the need to dedicate more resources to treat and cure unpreventable conditions.

On July 10, 2023, iconic landmarks including New York's Niagara Falls, Dallas's Bank of America Plaza, Atlanta's Mercedes Benz Stadium, and Honolulu's Aloha Tower, lit up orange, amplifying our message on the critical need to address preventable diseases.

Throughout the year, we hosted free webinars on Addressing Health Disparities and Reducing Financial Toxicity that were viewed by thousands of chronic disease community members, caregivers and healthcare providers.

On social media, thousands of individuals participated in our "I Stay Strong" photo challenge and shared who motivates them to reach their full potential despite living with chronic illness.

We hosted events in Frisco, TX, Atlanta, and Washington, D.C. that brought together leaders from the federal government, healthcare industry, and patient advocacy, to promote chronic disease prevention and discuss ways to dedicate more resources towards managing unpreventable conditions.

These initiatives reinforce our commitment to transformative healthcare and ensuring those facing chronic diseases have the support they need.



#ChronicDiseaseDay
#IStayStrong



Frisco, TX, July 7, 2024

In our hometown of Frisco, Texas, we welcomed regional stakeholders including U.S. Congresswoman Beth Van Duyne to a reception with our team members and leadership that recognized the leadership of patient advocate Cienna Miller. (@ChronicallyPerservering).



Atlanta, GA, July 10, 2023

Good Days partnered with the Morehouse School of Medicine, one of the nation's leading educators of primary care physicians and a top national Historically Black College and University, to host a symposium focused on eliminating racial and ethnic health disparities with leaders from national patient advocacy groups and state chronic disease directors.

“Millions of Americans suffer from chronic diseases, and it’s important to raise awareness about the challenges that patients and their families face. Morehouse School of Medicine is pleased to partner with Good Days on this important issue as we work collaboratively to support chronic disease patients.”

*Joseph A. Tyndall, MD, MPH,
Executive Vice President
of Health Affairs and Dean
of Morehouse School of
Medicine.*



Washington, D.C., July 12, 2023

Good Days hosted a Congressional luncheon with leaders from the U.S. House of Representatives and National Institutes of Health to educate congressional staff on the need to support research for cures and access to care for individuals who suffer from chronic diseases. We celebrated the legislative efforts of U.S. Representatives Pete Sessions (R-TX) and Stacey Plaskett (D-VA) and honored both members of Congress with the Len Rodgers Spirit Award.



Financials

Program grants

\$399,872,030

96.78% of total operating budget

Program related

\$5,805,198

1.41% of total operating budget

Administrative

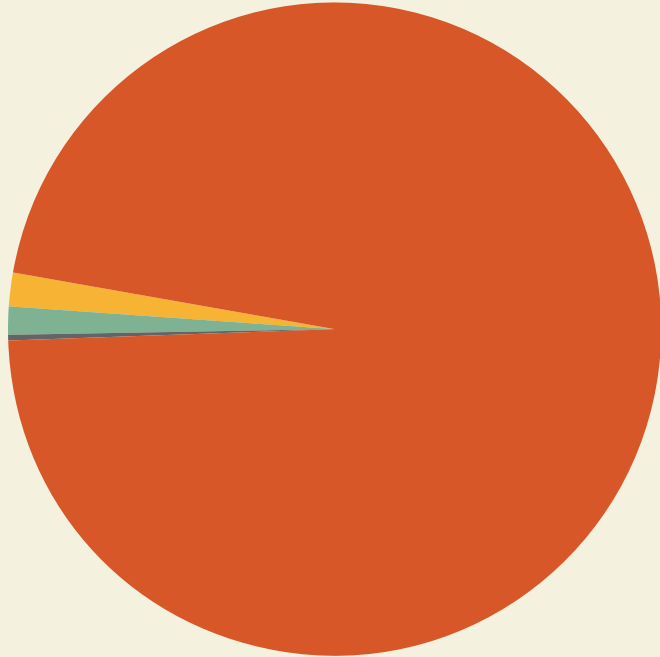
\$6,724,998

1.63% of total operating budget

Fundraising

\$761,933

0.18% of total operating budget



2023 Financial Overview

ASSETS

\$221,495,604

DONATIONS

\$448,514,130

INVESTMENT & OTHER INCOME

\$10,064,832

NET ASSETS

\$202,312,341

**More than
98% of all
expenses
go directly
to people
in need.**

Leadership

Board of Directors



Hon. Glen M. Ashworth
Board Chair
Former District Judge,
86th District Court of Texas



Gary Barton, M.B.A.
Finance Chair & Treasurer
Former Wells Fargo &
Citigroup Executive



**David L. Levine, M.D.,
FACEP**
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Vice President of
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Director, University Health
System Consortium



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President & Founder of
Barking Dog Technologies



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Trustee
Former Pharmaceutical
Industry Executive and
Retired U.S. Army Sergeant
Major Special Forces



Nhat Nguyen
Trustee
Healthcare Supervisor,
Walgreens Boots Alliance



Robert Zinkham
Legal Chair
Partner, Miles & Stockbridge



Dr. B. Douglas Smith, M.D.,
Medical Chair
Professor of Oncology at
Johns Hopkins University
School of Medicine

Executive Team



Clorinda Walley
President



Dr. Daryl O. Blackwell
Chief Information Officer



Randie Odebralski
Chief Operating Officer



Maureen Vignaux
Chief Financial Officer



Tricia Freels
**Vice President, HR
and Compliance**

Contact Us

INFO@MYGOODDAYS.ORG

(972) 608-7163

**2611 INTERNET BLVD,
SUITE 105 FRISCO, TX 75034**

Donate

All programs rely on donations. Without this assistance, millions of people would not get the treatments they urgently need. Please support our efforts to make more good days possible for those suffering with chronic and life-altering disease.

To donate, please visit <https://www.mygooddays.org/donate>

Corporate Partnerships

To discuss customized partner and sponsorship opportunities, please contact Chief Operating Officer Randall Odebralski by phone at 972-608-7162 or email at rodebralski@mygooddays.org.

Good Days is a 501(c)(3) nonprofit organization.

All donations are tax deductible. Tax ID: 61-1462062.

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