

365 good days

The 2018 Annual Report



Our mission is to lift the burdens of illness that force people to choose between available care and the necessities of everyday life. Our position is that no one should go without treatment that can prevent, delay or cure a life-altering disease.

We can't do it alone. But together by caring, committing and connecting we can create more Good Days.

Care. about those who need our help.

Commit. to supporting Good Days.

Connect. with our community.

message from our board of directors

Good Days exists to make life-saving and life-extending treatments affordable. Good Days strives each year to add services and implement efficiencies to ensure the people we serve get the help they need when they need it.

In 2018, Good Days provided direct financial assistance to more than 180,000 people. Overall connecting more than 220,000 people with alternative forms of assistance.

Patient assistance programs like Good Days are the only available financial resources to hundreds of thousands of Medicare patients who are facing debilitating, life-altering and often times life-threatening diseases and cannot afford their treatment. We strive to fill that role as transparently as we can, until the day a better solution is in place.

We look forward to serving more people and to expanding our ability to help others.

Our goal is to ensure all Americans have access to care. Part of that is also to educate and bring awareness to disease prevention. That is why each July 10th Good Days champions Chronic Disease Day. CD Day recognizes the seven out of ten individuals in the United States that succumb to chronic conditions annually. Many of which are from preventable chronic illnesses. Genetic factors make up about 20% of risk for chronic disease while 80% is lifestyle related. By raising awareness and providing resources on self-care best practices we hope to reduce the number of Americans affected by Chronic Disease.

Thank you for your continued support which allows us to touch many lives and give more Good Days.





The need is as great as ever.

Even with so many people having valid insurance, it is estimated that more than 30% of people cannot afford the cost of their treatment and medication. Those with chronic or life altering diseases face an even harsher reality.

Through our people centric culture and unyielding fund raising initiatives, we are able to give patients hope that good days are ahead. We provide the support and financial assistance people need while continuously making strides to remove barriers to points of access.

Good Days provides financial support for patients who cannot afford the treatment they urgently need.

Co-pay Assistance

We cover what insurance won't—the co-pays for treatments that can extend life and alleviate suffering. Our ability to pay for the lion's share of otherwise unaffordable co-insurance means there's extraordinary medicines—some of the most sophisticated treatments in healthcare, the result of years of research—can fulfill the promise for which they were developed.

Premium Assistance

Patients fighting chronic or life altering diseases are often forced into financially demanding situations. At Good Days, we have a Premium Assistance Program for individuals who need help paying their monthly medical insurance premiums.

Travel Assistance

To be an effective treatment, the prescribed regimen must be followed. However, staying compliant can be difficult when unable to get to a treatment facility or doctor's office. We help with travel costs to ensure patients have access to the care they need.

Diagnostic Testing Assistance

Many insurance plans do not cover diagnostic testing which could be key in obtaining a proper diagnosis and/or an appropriate treatment plan. For this reason we offer financial assistance to cover the costs of diagnostic testing.



+180k

In 2018, We've provided direct financial assistance to more than 180,000 people—a 4% increase over the previous year.



91%

Good Days measures its effectiveness in the delivery of financial assistance by the Direct-To-Patient Assistance (DTPA) standard. It measures how many cents of each dollar goes directly to funding out-of-pocket expenses on a calendar year basis.

Good Days goes the extra distance to find resources and support for people in need.



Care Beyond the Call Center

Good Days is there to support patients through every step of their healthcare journey. Our dedication to finding resources is reflected in our partnerships with compatible foundations who are also always looking for other ways to support the patient community.

Educating to Offer Our Best Support

Maribel Borysyuk joined the Good Days Board of Directors in 2017, but her first-hand experience with our charity can be traced back to her work as a registered pharmacist in Texas and New Jersey. She would later become Healthcare Specialty Supervisor, and now serves as a Senior Manager, Patient Care and Advocacy at Walgreens.

"I already knew Good Days was a user-friendly organization with a valuable mission," says Maribel. "Before joining the board, I knew exactly what they did, knew the impact, and had even seen the tears of people who were really grateful for their support. That has inspired me to participate."

Maribel's concentration on improving patient outcomes and creating an environment of personal and professional growth for those she works with makes her an invaluable part of Good Days.

Part of my job is to ensure we are providing resources where they are needed, from a holistic standpoint. We ensure our care navigators are aware of all the available resources so when someone needs support outside of what Good Days offers they can navigate the individual to the appropriate organization.

We continue to expand our partnerships with other advocacy and assistance groups, to ensure patients have direct access and connection to support resources where available.

Partners include:

- American Liver Foundation
- American Macular Degeneration Foundation (AMDF)
- Angel Flight East
- Cancer Care
- Cancer Support Community (National and Local)
- Caregiver's Guardian, LLC
- Chronic Disease Coalition
- Colorectal Cancer Alliance
- Cystinosis Research Network
- DFW Liver & Gift Club
- Family Reach
- Life Beyond Hep-C
- Marketplace Access Project
- Multiple Sclerosis Association of America
- National Comprehensive Cancer Network (NCCN)
- Needy Meds
- Patient Access Network Foundation (PANF)
- Patient Services Inc. (PSI)
- Prescription Hope
- Reachout
- TailorMed
- The Mighty



+220k

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Chronic Disease Day takes place each year on July 10 (7/10) to represent the seven out of ten individuals in the United States who succumb to chronic conditions such as all types of cancer, cardiovascular disease, stroke, diabetes, and other chronic and rare conditions.

- Why? Hundreds of thousands of Americans suffer from unpreventable and costly chronic and rare conditions. But the deadliest and costliest chronic diseases, such as cardiovascular, stroke, diabetes, cancer, and obesity are also the most preventable.
- The Centers for Disease Control estimates that 25 percent of Americans have at least one chronic illness, and that number rises to 75 percent of adults aged 65 and older.
- By educating and spreading awareness, we want to lower the number so that less money can be spent on the preventable illnesses, and more can be spent on the ones that are unpreventable.

Visit ChronicDiseaseDay.org to learn more.

7.1 CHRONIC DISEASE DAY

25%

of Americans have at least one chronic illness.

75%

of adults aged 65 and older in the U.S. have at least one chronic illness.

(BOTH ACCORDING TO THE CDC)

Andra Mokdad and her Daughter Ari are thankful- for each other and for more Good Days.



In 1984 Andra suffered an ectopic pregnancy that required an emergency blood transfusion. No one could imagine that the hospital would unknowingly infect Andra with hepatitis C. For years, no one knew, even after Andra gave birth to her daughter, Ari, through an in vitro pregnancy.

It took more than 30 years to realize the mistake, during which Andra and her husband would proudly watch as their daughter grew into a passionate and accomplished performance artist, educator, poet and choreographer. Andra's husband, looked forward to retirement so that he could spend more time with his family. However, there was no way to see the potentially devastating illness that was about to threaten their family's financial wellbeing.

When Andra's health began to fail, her medical team soon realized that she had been infected with hepatitis C for several decades. If this blow were not devastating enough, the family learned

shortly after that it would cost them tens of thousands of dollars in out of pocket medical expenses to treat the disease. Despite having health insurance, Andra's family soon realized that in order to pay for her treatment, they may have to consider liquidizing all of their assets.

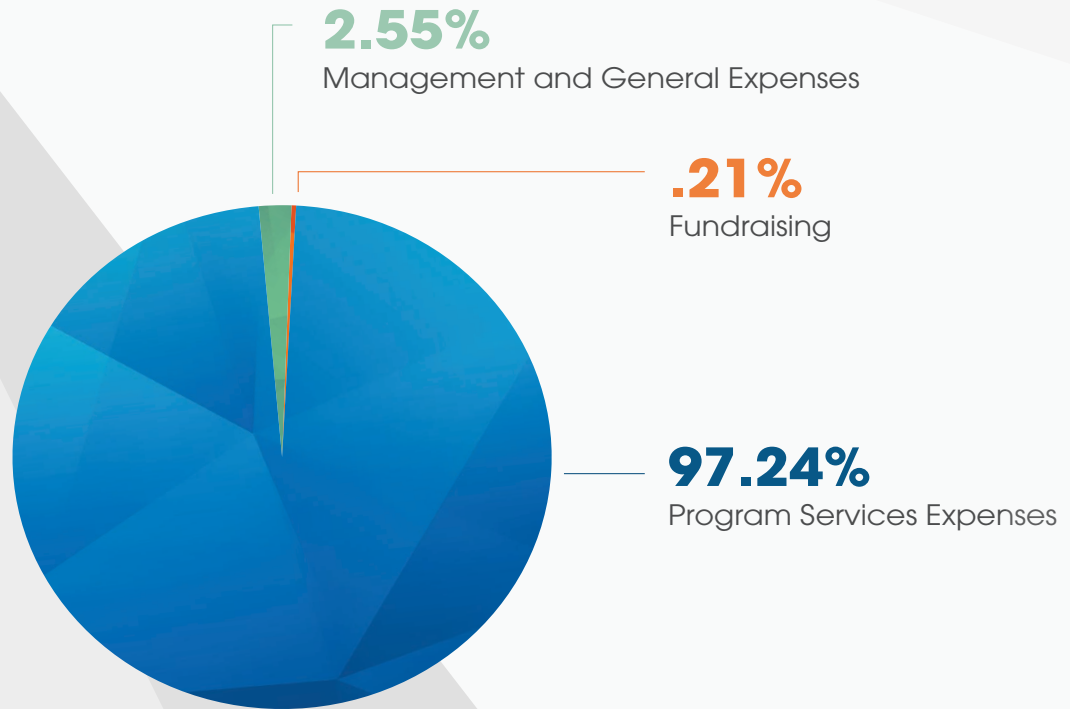
Then came the hopeful news that Andra may be able to receive assistance through Good Days to pay for the out of pocket expense that threatened their financial wellbeing. Andra qualified and received assistance through Good Days and is now cured of hepatitis C. Andra is extremely grateful for the priceless gift Good Days' support has given her. More time with her daughter.



“Ari is the biggest part of my story. She is our greatest gift.”

Andra Mokdad

2018 financials



2018 expenses

Program Services	\$229,430,548
Management and General Expenses	\$6,018,265
Fundraising	\$484,511
Total Expenses	\$235,933,324

2018 revenue

Donations	\$235,462,675
Investment Income	\$919,535
Misc. Income (software license, program services, sponsorship, other income)	\$3,959,122
Total Revenue	\$240,341,332



Hon. Glen M. Ashworth | Board Chairman

Glen Ashworth is a graduate of the University of Texas and the University of Texas School of Law. A former elected district attorney, he presided as the district judge of the 86th District Court of Texas for 22 years. He is a member of JAMS (formerly Judicial Arbitration and Mediation Services), a national provider of alternative dispute resolution services, where he mediates and arbitrates complex business and commercial disputes. Over the course of his career, Judge Ashworth has earned a reputation of unwavering fairness and balance. In addition to his long list of accomplishments, he also manages a cattle and ranching business in East Texas.



Gary Barton | M.B.A., Treasurer and Finance Chair

Gary Barton brings 20 years of expertise in financial services and mortgage banking, including holding executive leadership roles in business management and sales with Wells Fargo and Citigroup. Gary's proven business acumen, strategic perspective, and analytical skills lend themselves to his role on Good Days' Board of Directors. A Master in Business Administration, Gary graduated Summa Cum Laude from the University of Texas at Dallas. Gary is an active member in his community helping families thrive and engaging children in youth sports.



David L. Levine | M.D., FACEP, Trustee

David Levine is the Vice President of Informatics & Medical Director at University Health System Consortium (UHC). Dr. Levine's area of expertise includes risk adjustment and clinical analytics, clinician engagement, and data evaluation and assessments. Dr. Levine received his M.D. from Northwestern University Medical School in Chicago, Illinois and is officially certified by the American Board of Emergency Medicine. Additionally, Dr. Levine serves as the Adjunct Professor of Medical Informatics at the School of Continuing Studies, Northwestern University, and the Assistance Professor of Emergency Medicine at Rush Medical School.



Seth Kamber | Trustee

Seth Kamber is the President and Founder of Barking Dog Technologies, providing reliable consulting services to small- and mid-size businesses. Seth offers a valuable and unique perspective on business operations by combining technology, sales and marketing into a cohesive system that drives corporate growth and increased revenue. Through his extensive experience, Seth brings advanced fundraising skills and program implementation competence to the organization's Board of Directors. A graduate of the University of Denver, he is also an active participant and advocate for The Friendship Circle, an organization serving to support children with special needs and their families.



Maribel Borysyuk, PharmD | Trustee

Maribel has dedicated her 14+ years as a healthcare provider to improving patient outcomes, ensuring relevant, valuable products and services for the consumer, and creating an environment of personal and career growth for her team members. As a Specialty Supervisor, Maribel manages tactically to develop region-level strategy, localize corporate initiatives, and enable execution through her pharmacy leadership team. Both as a healthcare provider and operations leader, Maribel prioritizes the foundational values of care, customer satisfaction, team engagement and continual learning. She earned her doctorate of pharmacy from the Rutgers University Ernest Mario School of Pharmacy in Piscataway, New Jersey.



Clorinda Walley | President & Ex Officio Board Member

Clorinda Walley leads Good Days with more than 20 years of experience in the healthcare industry and over eight years in strategic philanthropy. She is responsible for effective oversight of strategy and operations for the charity's staff and programs, as well as the expansion and execution of its mission. Her in-depth knowledge of Good Days core programs, operations and business plans ensures the organization's programmatic excellence. With her proven expertise, Clorinda ensures consistent quality of finance and administration, donation procurement, internal and external communications and development of all patient care initiatives.



Randie Odebralski | Chief Operating Officer

Randie Odebralski brings more than 21 years of leadership experience in the healthcare industry. Prior to joining Good Days, he spent 19 years in multiple leadership roles for the Walgreen Company. At Good Days he continues to provide direction, strategy and vision necessary to ensure the proper brand messaging, controls, procedures, and systems are in place to best position the organization to continue to deliver patient-focused navigation solutions centered on advocacy, care, collaboration, and service.



Tricia Freels, PHR | Vice-President-HR & Compliance, Board Secretary

Tricia Freels is a certified professional in human resources with more than 20 years of experience in the healthcare industry. In her previous roles, including her extensive experience in the Specialty Pharmacy, she has effectively led numerous key organizational initiatives. This includes strategic management, M&A, organizational development, overseeing organizational leadership and culture, and ensuring compliance with employment laws. Her primary areas of responsibility remain on organizational behavior, human resource management and compliance with a focus on Privacy, Security, and Licensing.

**Help us continue to
provide the effective
compassion that
provides dignity to
thousands each day.
learn more at mygoodddays.org**



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