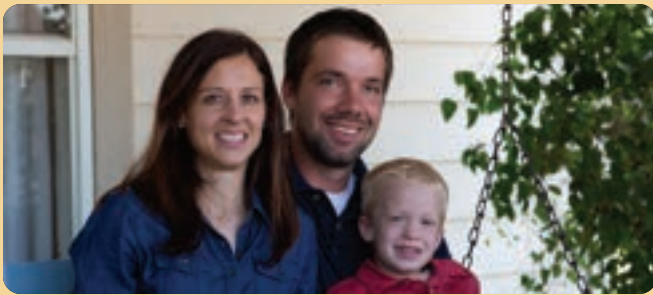




EMPOWERING LIVES



2022 ANNUAL REPORT


good days[®]
effective compassion[®]

INTRODUCTION

Good Days is a national non-profit 501(c)(3) charitable organization that lifts the burdens of chronic illness through assistance, advocacy, and awareness.

Our vision is a world in which no one has to choose between access to care and everyday necessities so that people can have more good days. Since our founding in 2003, Good Days has provided more than two million grants and distributed more than \$3 billion in assistance.



TABLE OF CONTENTS

Letter from Leadership	4
Who We Help	5
Our Grant Recipients	5
State-by-State glance	5
Irv Gers: A Life of Accomplishments and Resilience	6
How We Help	7
Assistance Programs	7
Assistance Grants Make Ends Meet for Callie and Garrett	9
Care Navigators	10
Lauren’s Personal Commitment: Care and Compassion	11
Operational Updates	12
Education & Advocacy	13
Chronic Disease Day	13
Empowered Us	15
Recognitions	16
Financials	17
Leadership	18
Contact Us	19

LETTER FROM LEADERSHIP

Dear Supporters,

In the United States, every passing day brings new medical diagnoses that come with medical and financial challenges for economically vulnerable families. At Good Days, our core objective remains to alleviate the hardships, stress, and sacrifices tied to the ballooning costs of quality healthcare.

Our assistance programs bring immediate financial relief to families in need, but it is our experienced leadership, staff and dedicated team of Care Navigators that makes Good Days stand apart as a charitable organization. In the past year, we have made significant strides in our quest to better serve the chronic and rare disease community.

Beyond the essential financial resources that we distributed to the chronic and rare disease community, this past year marked a pivotal year of expansion and innovation. In collaboration with our financial partner JPMorgan, we introduced a new digital reimbursement platform which greatly reduces the time it takes for our beneficiaries to get the funds they need. We're able to reach more minority communities who do not speak English as a primary language thanks to the new specialty translation and interpretation services we

offer. Our Chronic Disease Day campaign has galvanized grassroots supporters and government leaders to address rising rates of chronic illness and barriers to care. We also launched and built an inclusive community around a new educational hub that shares empowering stories and expert insights for people who live with chronic and rare conditions.

As we step into a new chapter, we do so as a stronger organization with an even greater determination to reshape lives and inspire positive change. Thank you for standing with us, for believing in our vision, and for joining hands to create a country where healthcare is a right, not a privilege.

With heartfelt gratitude,



Clorinda Walley
President



Hon. Glen M. Ashworth
Board Chair

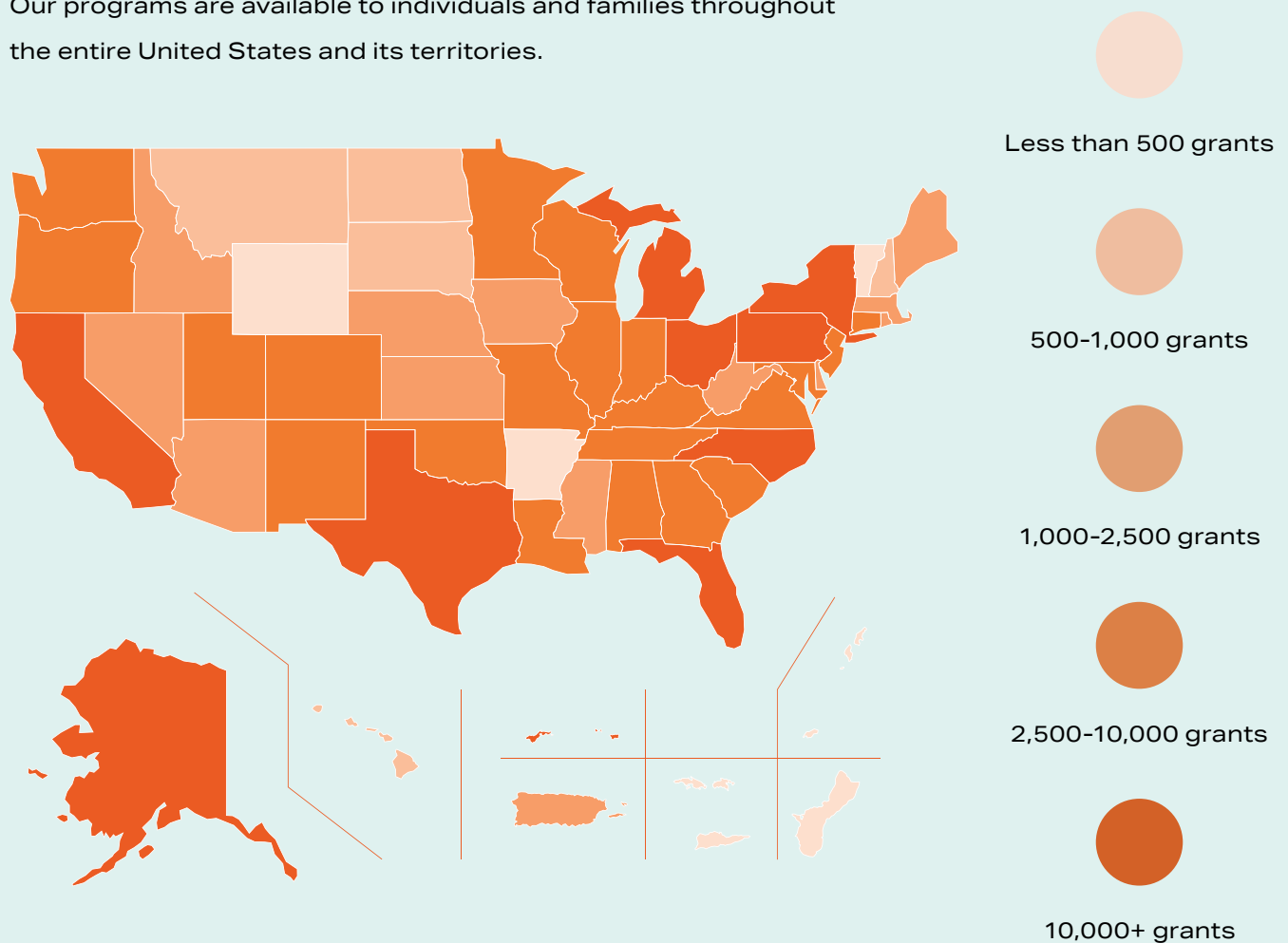
WHO WE HELP

We are proud to share that our assistance programs positively impacted the lives of 289,849 individuals by delivering a total of \$355,572,073 in crucial financial aid throughout 2022. We assisted an additional 2,570 individuals with access to care resources and services.

Our beneficiaries must be seeking assistance for a prescribed medication that is FDA approved to treat the covered diagnosis. The average household income of these individuals was \$35,729.83. Most enrollees were over 65 years of age.

STATE-BY-STATE GLANCE

Our programs are available to individuals and families throughout the entire United States and its territories.



IRV GERS: A LIFE OF ACCOMPLISHMENTS AND RESILIENCE

Irv Gers has led a life filled with accomplishments, from his service in World War II to his role as the mayor of his Pennsylvania hometown. His journey encompassed raising a family, enjoying a successful career in the insurance industry, and relishing his golden years with his children, grandchildren, and great grandchildren.

However, an advancing eye condition threatened his independence and financial stability. The cost, around \$2,500 per injection and up to eight needed per year, was only partially covered by his insurance. Irv learned about Good Days and applied for macular disease assistance. He has not had to worry about affording his eye treatments since he enrolled five years ago.

Now Irv has gotten back to focusing on spending well-deserved time with his family.

"When you are by yourself and living on one income, whatever help comes along makes life a little more comfortable," says Irv. "Knowing I have an organization that is so supportive of me, I couldn't ask for anything better than Good Days. It's been a wonderful experience to have their support. I sincerely mean that every speck of the way."

Assistance with the cost of healthcare empowers Irv to keep up his daily routine. Many of his children, grandchildren and great-grandchildren live nearby and provide him with company and joy.

Each morning, Irv takes a short walk to McDonalds for a cup of coffee before returning home to pet his cat, Freddy. Recently when he made the trip on his 95th birthday, Irv was delighted to find that employees had erected a happy birthday sign in his honor and offered him free cups of coffee for the rest of his life!

Irv's story encapsulates a life rich in experience, a legacy of service, and the power of compassionate assistance.

"I'M JUST SO APPRECIATIVE OF GOOD DAYS," SAYS IRV.

"IT FEELS ALMOST LIKE AN EXTENDED FAMILY."



HOW WE HELP

ASSISTANCE PROGRAMS

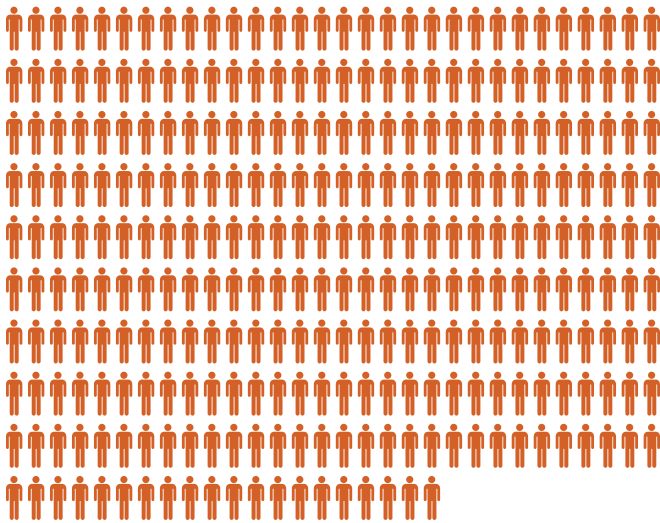
PREMIUM ASSISTANCE

Even with health insurance, out-of-pocket costs for insurance premiums often make the cost of life-saving and life-extending care unavailable to average Americans.

In 2022 alone, 289,849 individuals received financial assistance from Good Days so that they can access and remain adherent to the latest, most effective medical treatments.

DIAGNOSTIC TESTING ASSISTANCE

Our diagnostic assistance program offers financial assistance to cover the cost of testing so that individuals can receive the most accurate understanding of their condition possible.



👤 = 10K individuals who received assistance from Good Days




TRAVEL ASSISTANCE

Our travel assistance programs help ensure that an individual is not prevented from accessing the care they need because of an inability to pay for a car ride, flight, lodging, or other related expenses that come with traveling for critical medical treatments.

Collectively, we have covered the costs of nearly 800,000 miles of travel that enabled families to see specialists, receive transplants and access quality medical care that would be otherwise out of reach.

Strategic partnerships with the leading rideshare providers Uber and Lyft enable our Care Navigators to manage all communications between the individual, driver, and provider's office to ensure safe pickup and drop off.

STRATEGIC PARTNERS

Uber Health 

800,000 MILES OF TRAVEL COVERED



ASSISTANCE GRANTS MAKE ENDS MEET FOR CALLIE AND GARRETT

Ellinor and Margot were both diagnosed with a rare, debilitating, and life-threatening genetic condition at a young age. Ellinor, who is now seven years old, requires lifelong treatment. Her younger sister, Margot now 3, received a one-time treatment that cost more than two million dollars.

Premium and travel assistance grants from Good Days helped their parents, Garret and Calli, access critical medical treatments for both of their girls and make ends meet.

"Their diagnosis meant we would be traveling a lot to see specialists in St. Louis, nearly four hours away from our home," says Garrett.

"Help from Good Days meant we could afford their treatments as well as gas and hotels. It means the world to us to have Good Days' support. We cannot be thankful enough."

Both children are now thriving. Ellinor is getting better at riding her bike every day. This summer she learned how to swim. Margot loves to paint and will paint the whole house if you let her!



CARE NAVIGATION

Our team of Care Navigators are knowledgeable in our program offerings as well as additional avenues available for people who need assistance due to a medical diagnosis.

Care Navigators often spend hours on the phone with providers, insurers, and pharmacies to ensure that an individual is not left alone to navigate complex healthcare scenarios. They make the process of utilizing our assistance programs as seamless as possible by managing program enrollment, coordinating between providers and pharmacies to ensure an individual receives treatment, and making travel arrangements as needed.

OUR TEAM OF JUST 55 STAFF MEMBERS POSITIVELY IMPACTS HUNDREDS OF THOUSANDS OF PEOPLE EACH YEAR.

In 2022, our Care Navigators handled 590,597 client interactions, which includes:

398,058 CALLS

**36,180 EMAILS
(12% INCREASE FROM 2021)**

**49,907 CHATS
(13% INCREASE FROM 2021)**

**40,337 TEXT MESSAGES
(43% INCREASE FROM 2021)**

66,115 REQUESTS PROCESSED



LAUREN'S PERSONAL COMMITMENT: CARE AND COMPASSION

Lauren's commitment to Good Days, spanning over six years, underscores the crucial role our team members play in the lives of those we support. As director of client services, she manages daily client operations, oversees our dedicated team of Care Navigators, and forges strategic partnerships that bolster our mission.

For Lauren, effective compassion means taking the burden off chronic and rare disease sufferers by helping them find financial relief and the ability to regain control over their lives. She brings both empathy and personal investment to her role as a mother of three, including a young son with nonverbal autism.

"IT'S NOT JUST A JOB, IT'S PERSONAL," SAYS LAUREN. "I AM PROUD THAT AT GOOD DAYS WE PROVIDE GENUINE HUMAN CONNECTION AND ASSISTANCE THAT'S NEEDED FOR PEOPLE TO FEEL EMPOWERED TO MANAGE THEIR DIAGNOSIS."



Among her recent accomplishments, she established strategic partnerships for Good Days with Uber and Lyft that expanded our travel assistance capabilities and oversaw the implementation of our new QuickPay reimbursement platform. In her time off, she enjoys spending time with family and volunteering with her local church.

"It's all about heart," says Lauren. "To come to work every day and know you are contributing to the wellbeing and livelihood of someone else makes this different from any other job. Being able to watch families who come through this journey has been so impactful for me. You go into this job thinking you will empower someone else to live their lives and often what you find is that we ourselves feel empowered too."



QUICK PAY

Good Days introduced a new electronic reimbursement platform in collaboration with our financial partner JPMorgan, titled QuickPay, that enables our foundation to reimburse clients for copay, premium or medical travel expenses within 24 hours and usually much sooner.

Waiting for a check to arrive and then cashing it in a bank can take weeks or more. QuickPay and our team of processing, billing and enrollment specialists make sure that our beneficiaries get the assistance they need fast.

NEW INTERPRETATION AND TRANSLATION SERVICES

Good Days and In-House Interpreting have partnered together to provide healthcare-specialized translation services in more than 300 languages to individuals who are enrolled or want to learn about enrolling in our grant programs. Working in tandem with our own Care Navigators, In-House Interpreting brings qualified medical interpreters who are trained and experienced in patient assistance programs to any phone call.

Language barriers make an individual's search for access to care a daunting experience. This new partnership enables our foundation to reach a diverse amount of minority communities who do not speak English as their primary language.

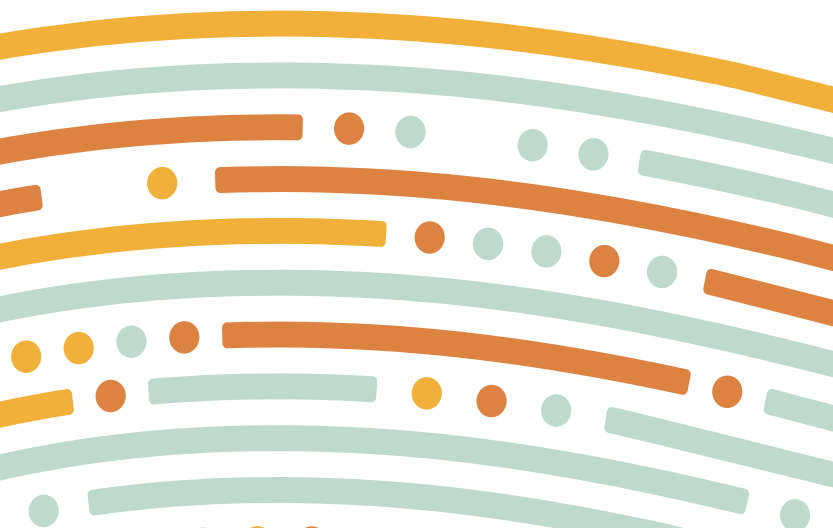


EDUCATION & ADVOCACY

CHRONIC DISEASE DAY

Throughout 2022, Good Days again led nationwide efforts aimed at promoting awareness for chronic disease prevention and promoting access to care.

Our efforts resulted in 40 U.S. governors officially proclaiming July 10 as Chronic Disease Day, in recognition of the fact that seven of the top 10 deaths in the country are due to chronic illness. Across the nation, prominent landmarks were illuminated in orange to demonstrate their solidarity, while thousands of supporters shared stories of their sources of strength across social media using the hashtag #IStayStrong.



This year's campaign emphasized support for minority communities, including but not limited to Black, Hispanic and Native American populations who experience higher than average rates of chronic illness. Leading up to Chronic Disease Day, Good Days hosted free educational webinars on key healthcare topics such as addressing health disparities and the state of caregiving in America.

Chronic Disease Day is an opportunity for legislators to pledge to address issues that impact the entire chronic disease community. As part of this year's campaign, Good Days led a coalition of more than two dozen national patient advocacy nonprofits to advance shared priorities, including asking federal lawmakers to increase federal funding for needed medical research and public health programs, urging for expansions in a patient's ability to access the care they need, and eliminating copays for the most common chronic conditions.

Representatives of leading public and private healthcare groups including from the Centers for Disease Control and Prevention, National Institutes of Health, Morehouse School of Medicine, and more joined us to share what they are doing to reduce chronic illness and build healthier communities. In Frisco, Texas and Honolulu, Hawaii, we met with community leaders and officials at the federal and state levels who are championing transformative changes to our healthcare system.



**LEN
RODGERS
SPIRIT AWARD**

Each year we recognize two lawmakers who dedicate their life to serving people in need with the Len Rodgers Spirit Award, named for a special individual who had received assistance from Good Days and who dedicated his life serving others despite his personal health challenges.

The 2022 Len Rodgers Spirit Award recipients were **U.S. Representatives Kay Granger and Marc Veasey** for their longstanding efforts to advance healthcare equity and improve health outcomes.



EMPOWERED US NETWORK

Good Days has proudly launched Empowered Us – an innovative storytelling, podcast and resource hub that complements our assistance programs and advocacy efforts.

The modern healthcare landscape presents an array of complex challenges, from the escalating costs of specialty medications to navigating complex insurance policies. Behind each healthcare experience lies a story with valuable lessons and the potential to ignite hope among those embarking on similar journeys.

Empowered Us dives into the challenges and opportunities that shape the lives of individuals living with chronic and rare conditions. Through an array of inspirational real-life stories and a wealth of information on resources, community engagement, and advocacy, Empowered Us uplifts the chronic and rare disease community, caregivers, and their allies.

A cornerstone of Empowered Us is its engaging series of solutions-focused podcasts. Expert hosts invite individuals with lived experiences to discuss a wide range of topics including caregiving, healthcare innovation and disparities in access to care. Empowered Us podcast episodes are available to listen to or download for free on leading podcast platforms. You can also find episodes and more related content at www.EmpoweredUs.org.



THE CAREGIVING SOUL - SEASON 1

The Caregiving Soul podcast is a series of conversations about what it's like to care for loved ones in need, how we can better navigate the relationship, and the physical, emotional, and logistical complications we encounter as partners in care.

Host Dannelle LeBlanc is a Certified Senior Advisor and Caregiving Consultant who loves to help others persevere and grow through difficult life experiences. She blends 20+ years of professional experience in chronic illness and aging-related services with her lived experiences as a caregiver to help individuals and organizations navigate the challenges of family caregiving.



NONPROFIT RECOGNITIONS

Good Days is regularly recognized as a leading non-profit charitable foundation by those we support and impartial third-party organizations that evaluate charitable entities based on their operational effectiveness, client-centric approach, and annual societal impact.

In 2022, Good Days was awarded the following recognitions:



virgodan

Client Served 06/04/2022



I have a chronic immune disorder, the medication for which is in Tier 5 of my Health Insurance Formulary. Thanks to Good Days, I am able to access the medication I need to live a full and anxiety-free life. Every month when I pick-up a refill, I am filled with gratitude that such a resource exists for my well-being.



Gooltje

Client Served 05/31/2022



For over a year I had been receiving eye injections to treat wet macular edema in one of my eyes, with little success. When my ophthalmologist suggested a more effective medicine, I was shocked to learn of the steep copay this would cost me. Then his office told me I could apply for Good Days, so I did. The process was easy and I received an answer on the spot. Without the help of Good Days I would have had to forego this more effective treatment.



Grateful1948

Client Served 10/13/2022



Good Days literally saved my friend's life. Without the help and compassion from the folks at Good Days, a decent, hardworking man would have been without the critical assistance to maintain his life saving drug therapy. Thank you, Good Days.

FINANCIALS

GOOD DAYS RAISED A TOTAL OF \$396,525,769 IN CONTRIBUTIONS AND GRANTS IN 2022.

96% OF FUNDS RAISED WENT DIRECTLY TO GRANT RECIPIENTS.

OUR PROGRAMS DELIVERED A TOTAL OF \$355,572,073 IN ASSISTANCE GRANTS THAT DIRECTLY SUPPORTED 289,849 INDIVIDUALS.

2022 INCOME & ASSETS

TOTAL INCOME:

\$400,762,188

NET INVESTMENT

INCOME: \$444,442

END-OF-YEAR

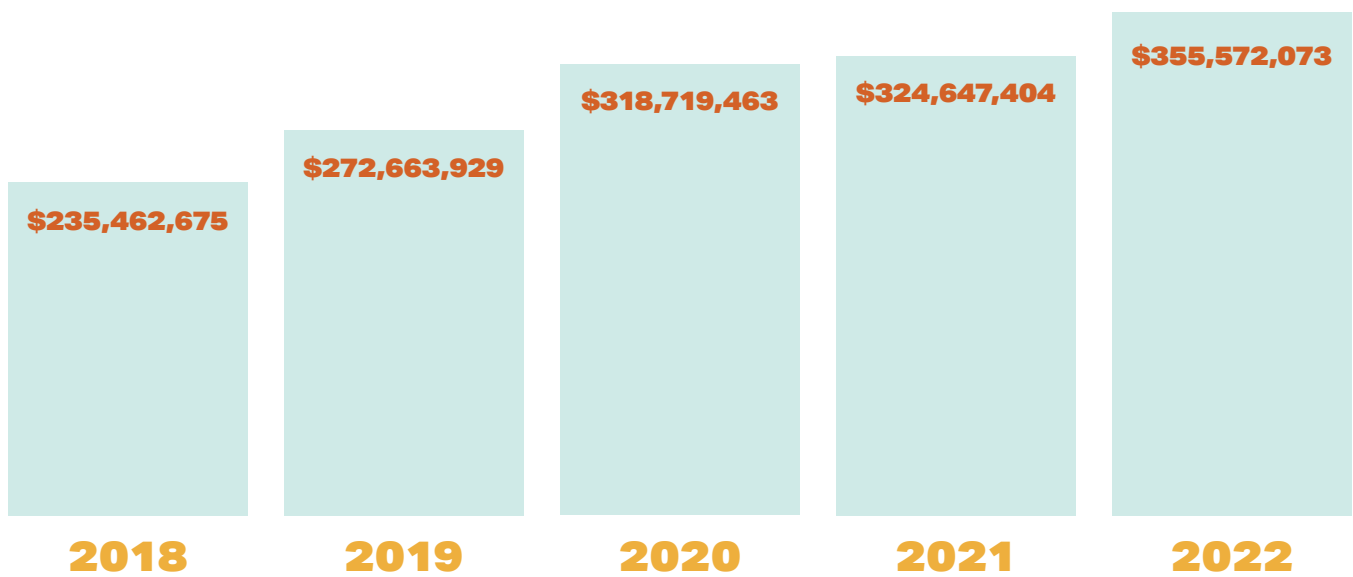
NET ASSETS:

\$156,897,538

For more detailed information and to view our 990 tax return and financial statements in their entirety, visit:

<https://www.mygooddays.org/about/annual-report-and-financials>

FUNDRAISING YEAR-OVER-YEAR SNAPSHOT



LEADERSHIP

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(972) 608-7163

**2611 INTERNET BLVD,
SUITE 105 FRISCO, TX 75034**

DONATE

All programs rely on donations. Without this assistance, millions of people would not get the treatments they urgently need. Please support our efforts to make more good days possible for those suffering with chronic and life-altering disease.

To donate, please visit **<https://www.mygooddays.org/donate>**

CORPORATE PARTNERSHIPS

To discuss customized partner and sponsorship opportunities, please contact Chief Operating Officer Randall Odebralski by phone at 972-608-7162 or email at **rodebralski@mygooddays.org**.

Good Days is a 501(c)(3) nonprofit organization. All donations are tax deductible. Tax ID: 61-1462062.

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The logo graphic consists of a stylized white shape resembling a bird or a wing, positioned above the text. It has a curved line on the left side and a series of diagonal lines on the right side, suggesting movement or flight.

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